

NACOG

Northern Arizona
Council of Governments

Apache • Coconino • Navajo • Yavapai



Yavapai County Economic Development Roundtable Manufacturing Sector Strategy Survey Summary

Wednesday, February 24, 2016

52

Total Invitations

16

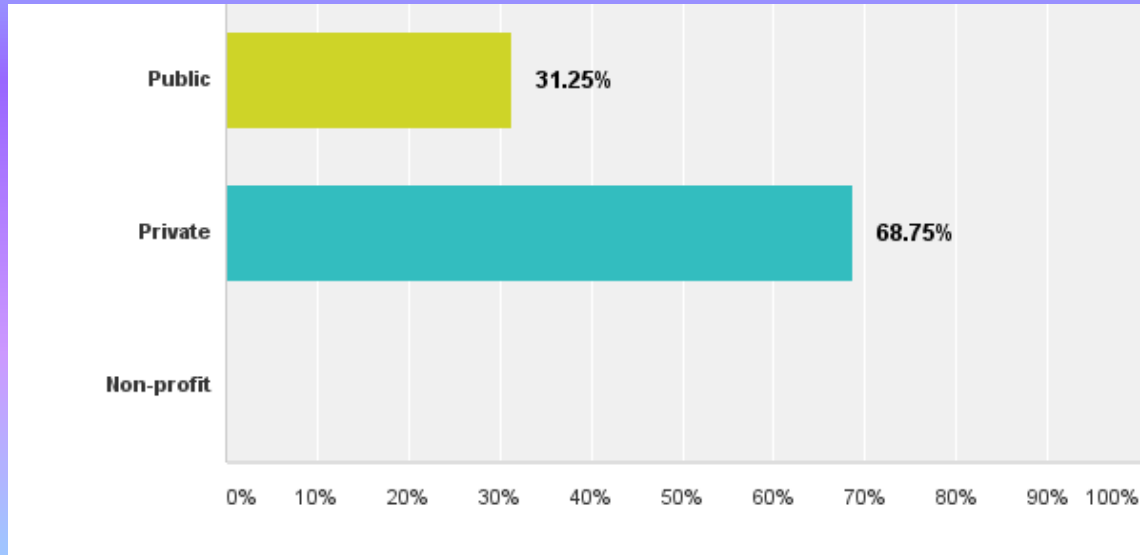
Total Responses

31% Response Rate

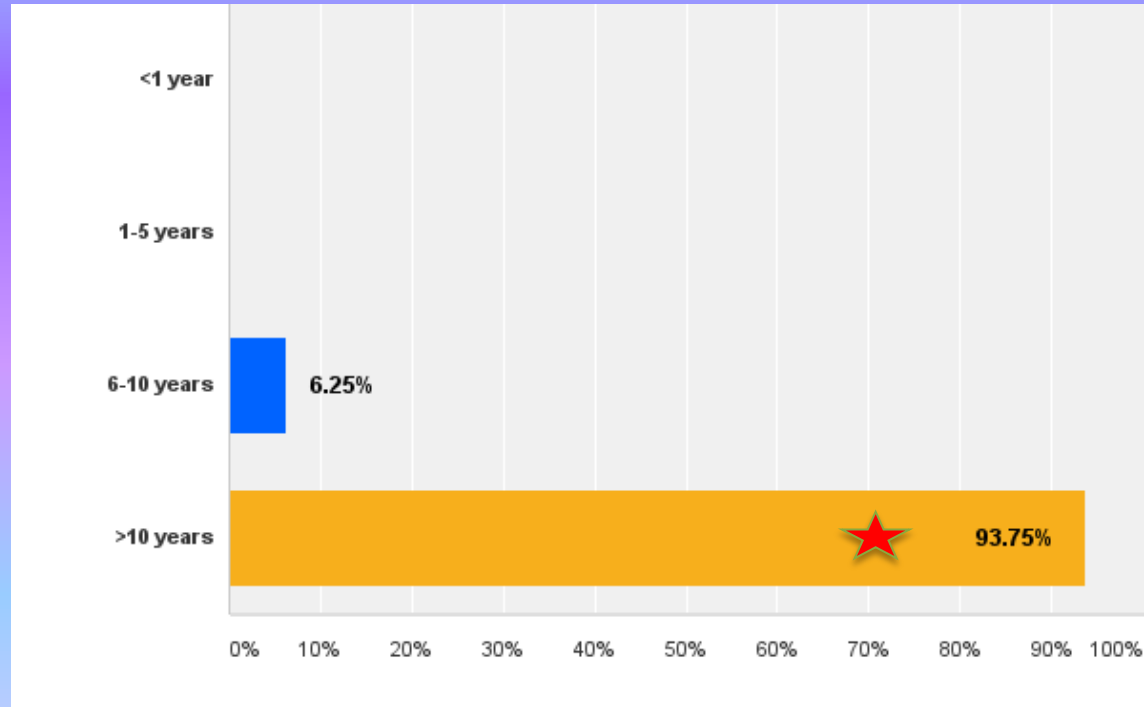
45 Questions – 4 Sections (28 in this summary)

1. *Company Background, Workforce Challenges* – 35 Questions
2. *Innovations in Hiring, Development, Retention & Empowerment* – 6 Questions
3. *Leadership* – 1 Question
4. *Continuous Improvement* – 3 Questions

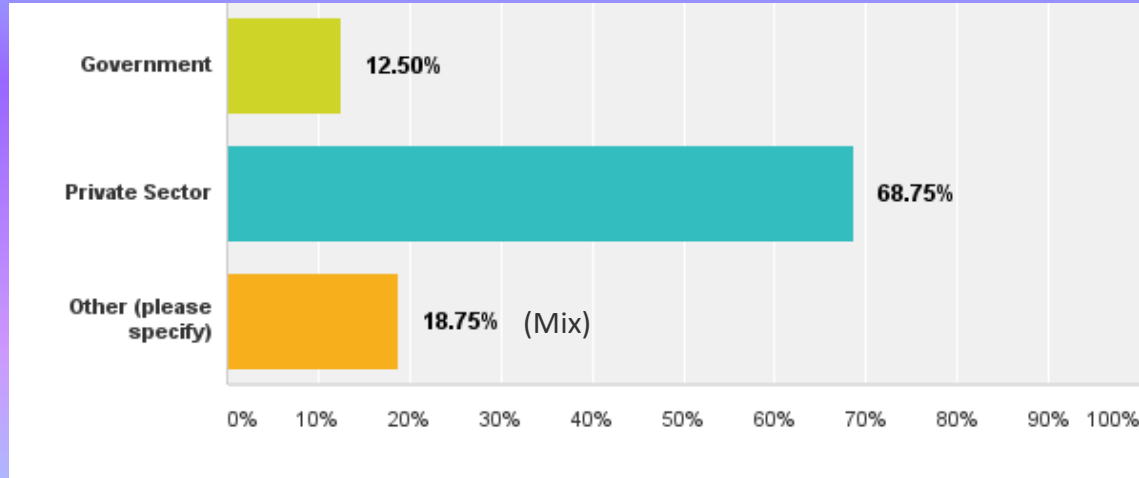
Q1: Which best describes the ownership of your company?



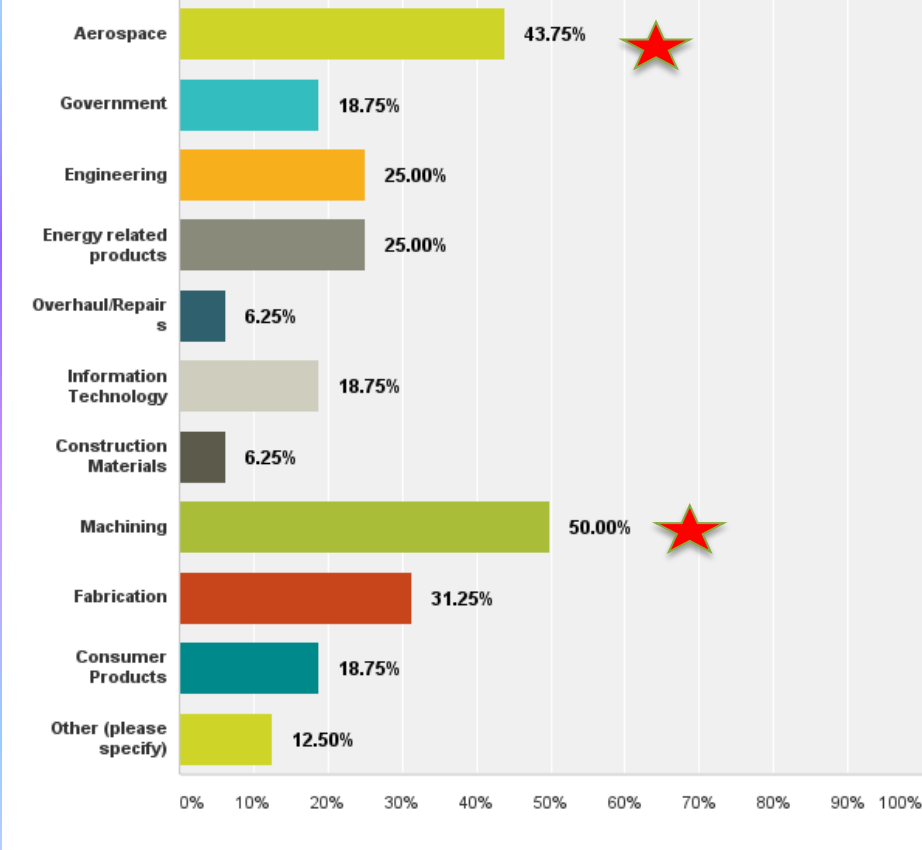
Q2: How long has your company been in operation?



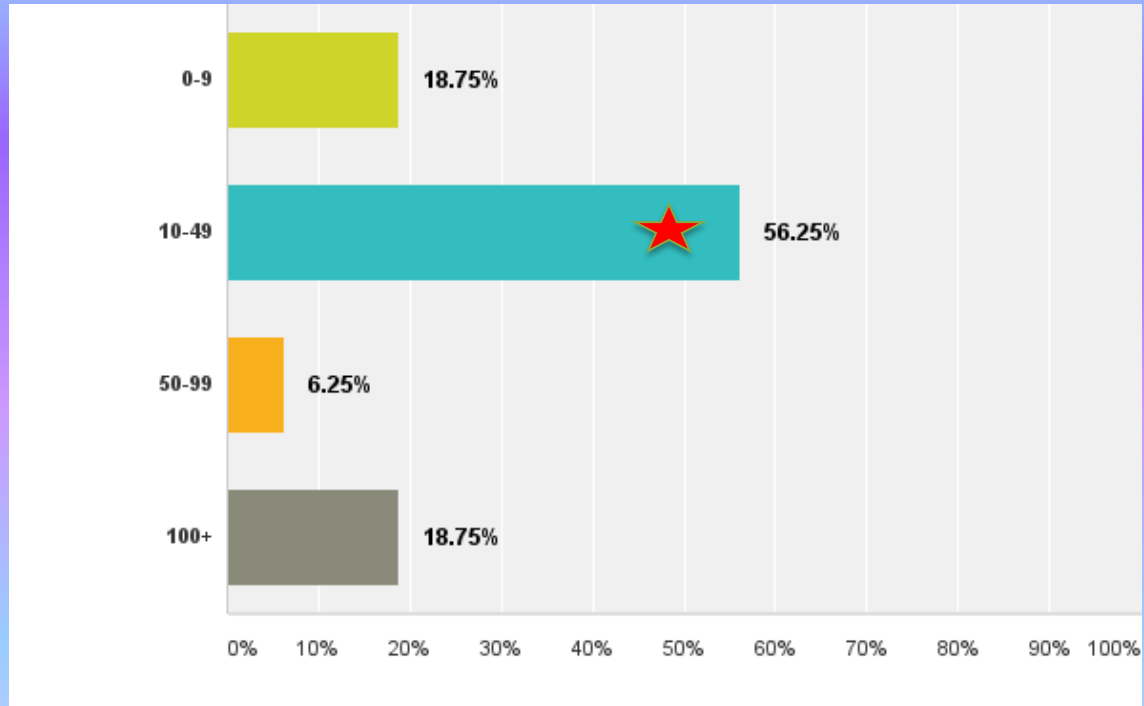
Q4: Which best describes your customer base?



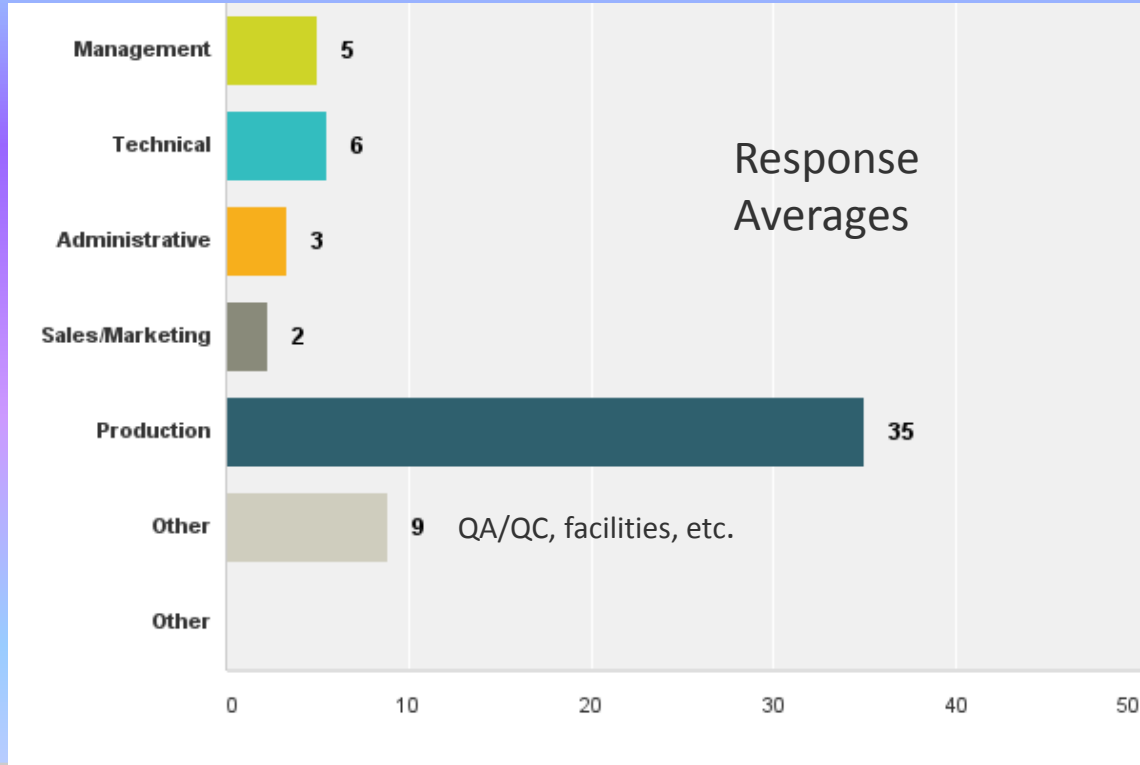
Q5: Which best describes the type of manufacturing your company does?



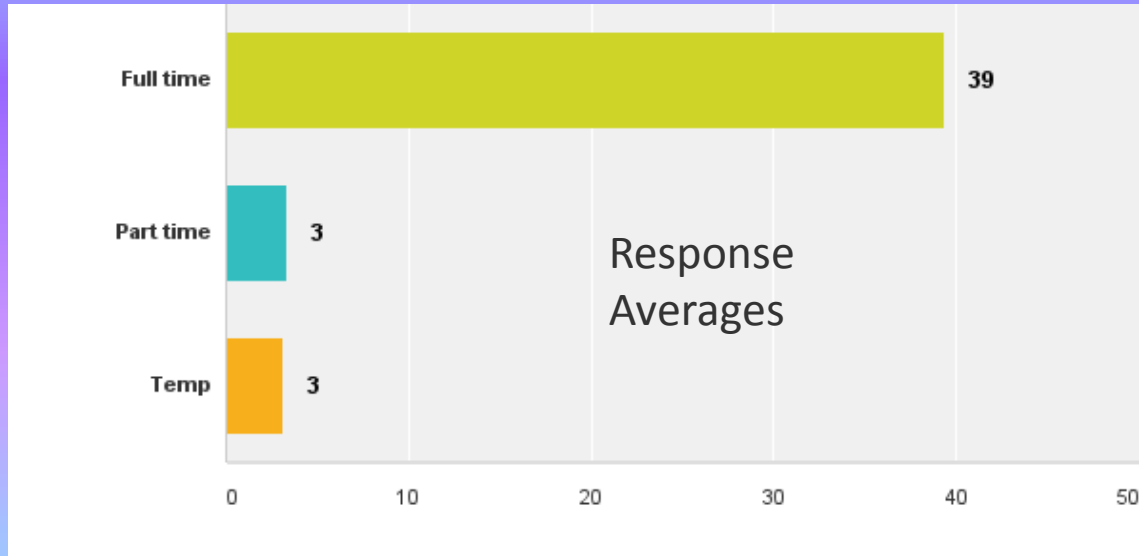
Q6: How many employees does your company have (locally)?



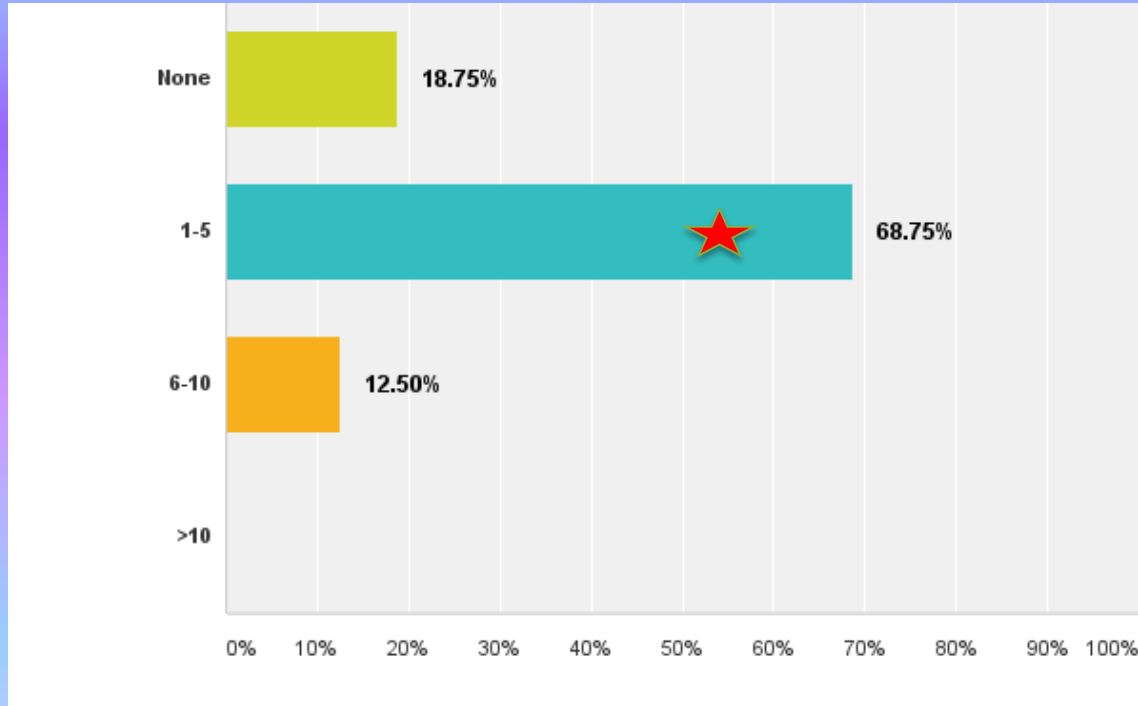
Q7: What is the quantity of each job type?



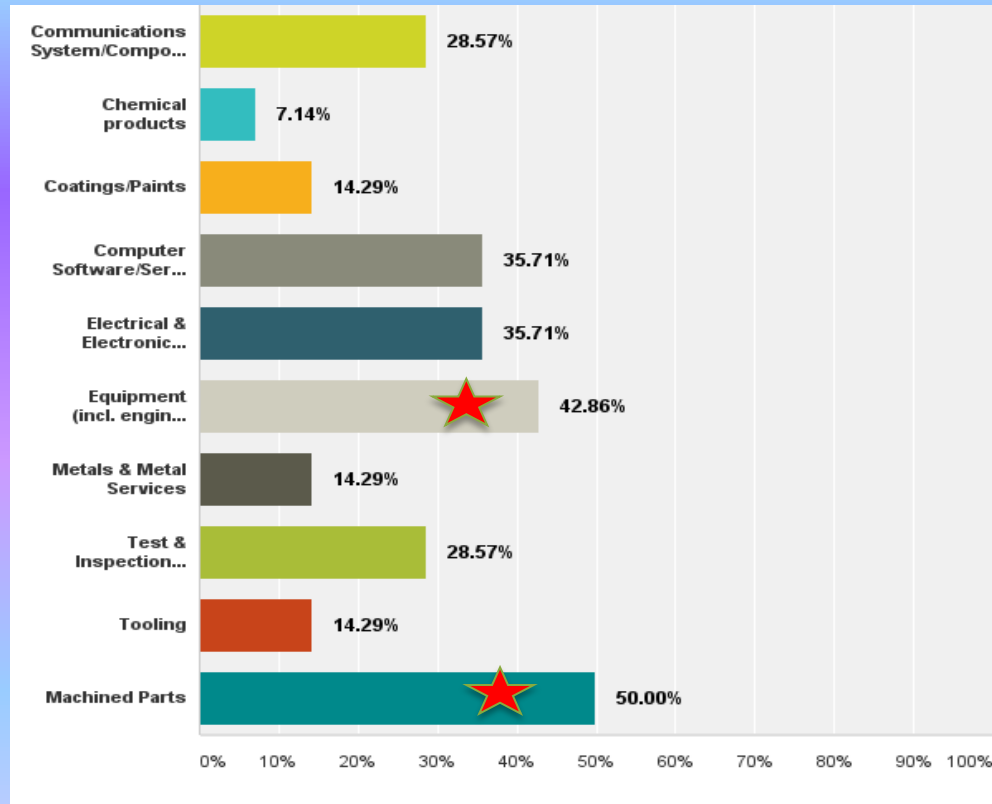
Q8: What is the make-up of your company by classification?



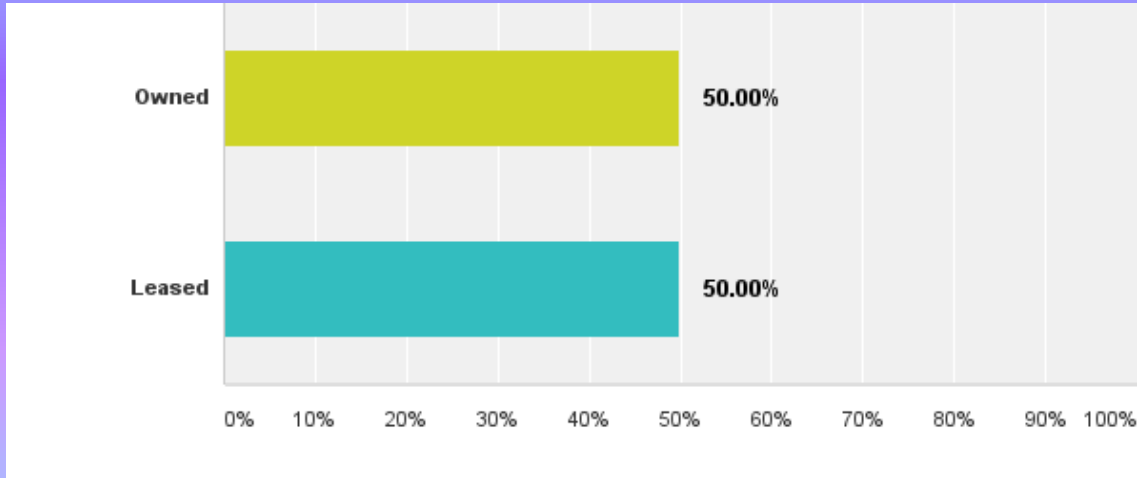
Q9: What is currently the number of unfilled positions at your company?



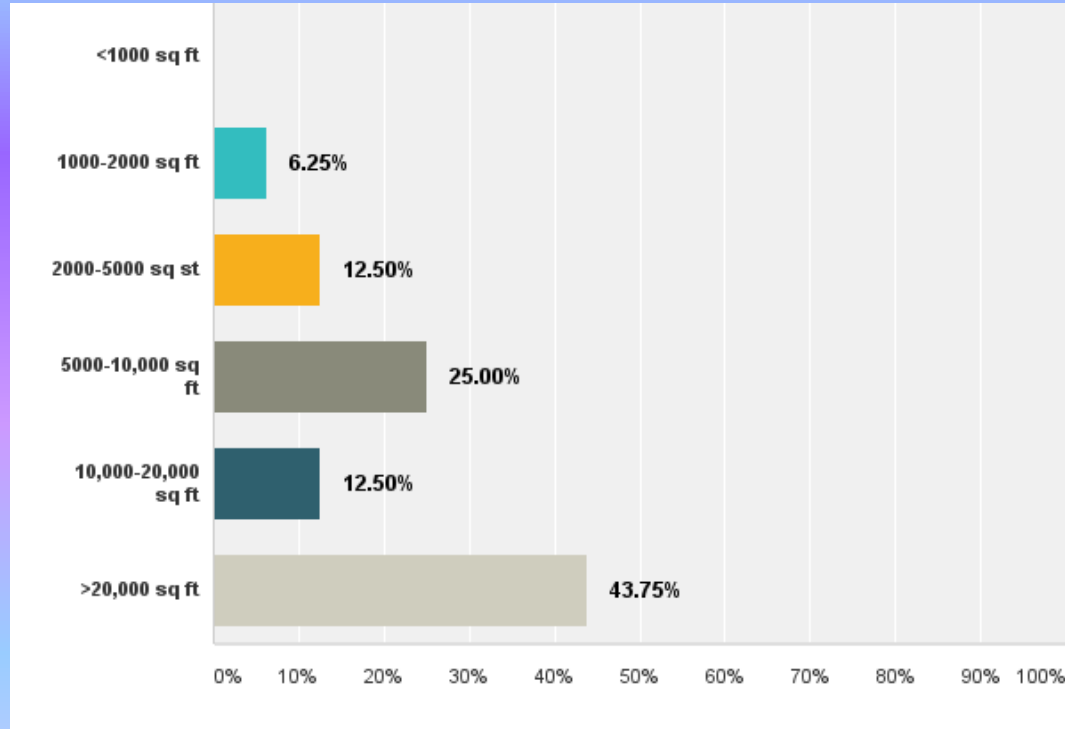
Q11: Which of the following products were produced by your company during the past 5 years?



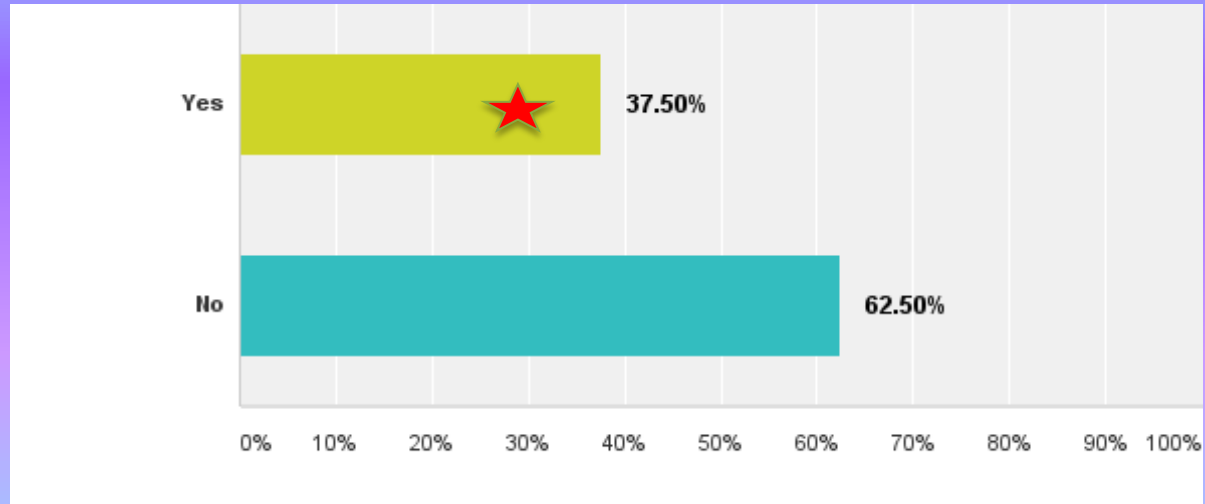
Q12: Is your facility:



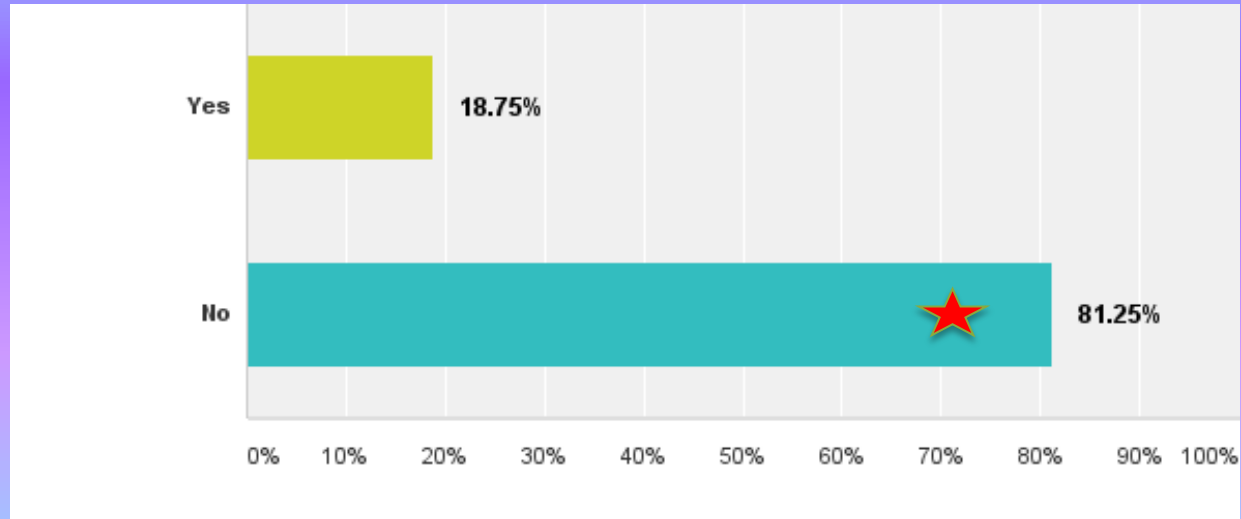
Q13: What is the approximate square footage of your facility?



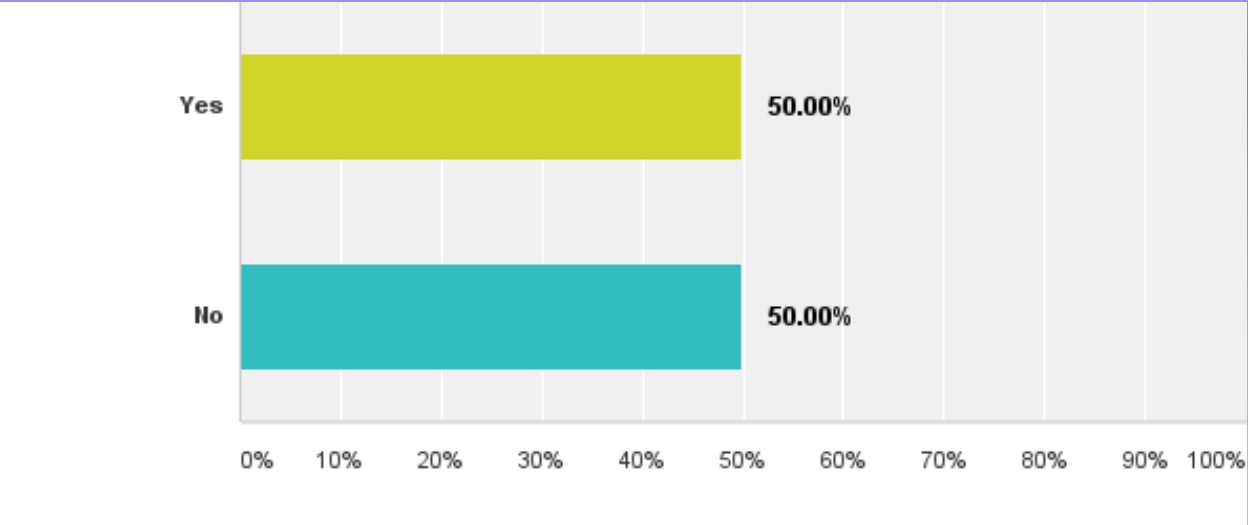
Q14: Are there plans to expand your facility?



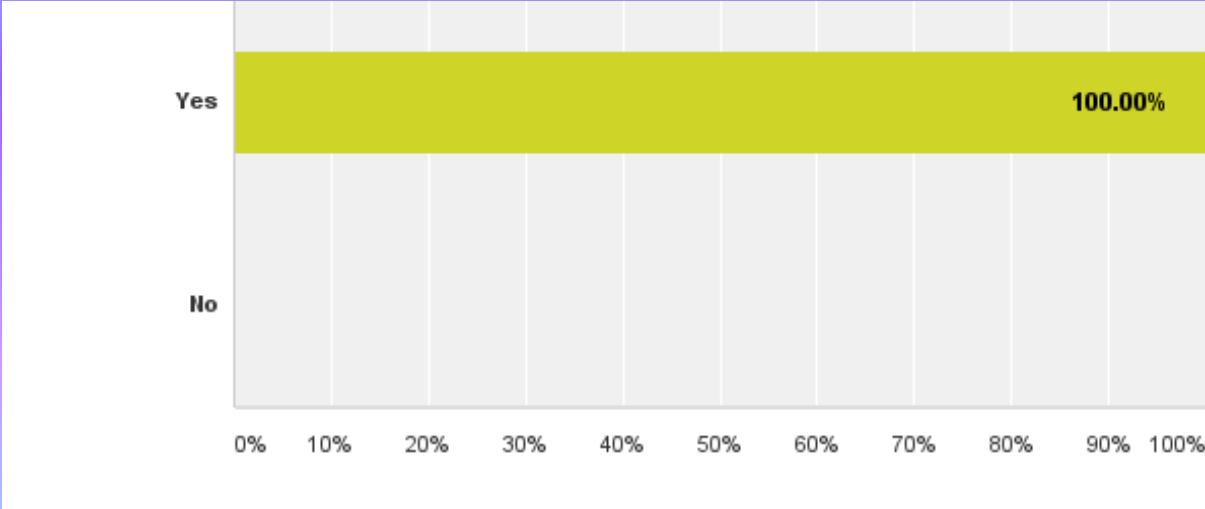
Q16: Is there a likelihood of your company relocating to a different area?



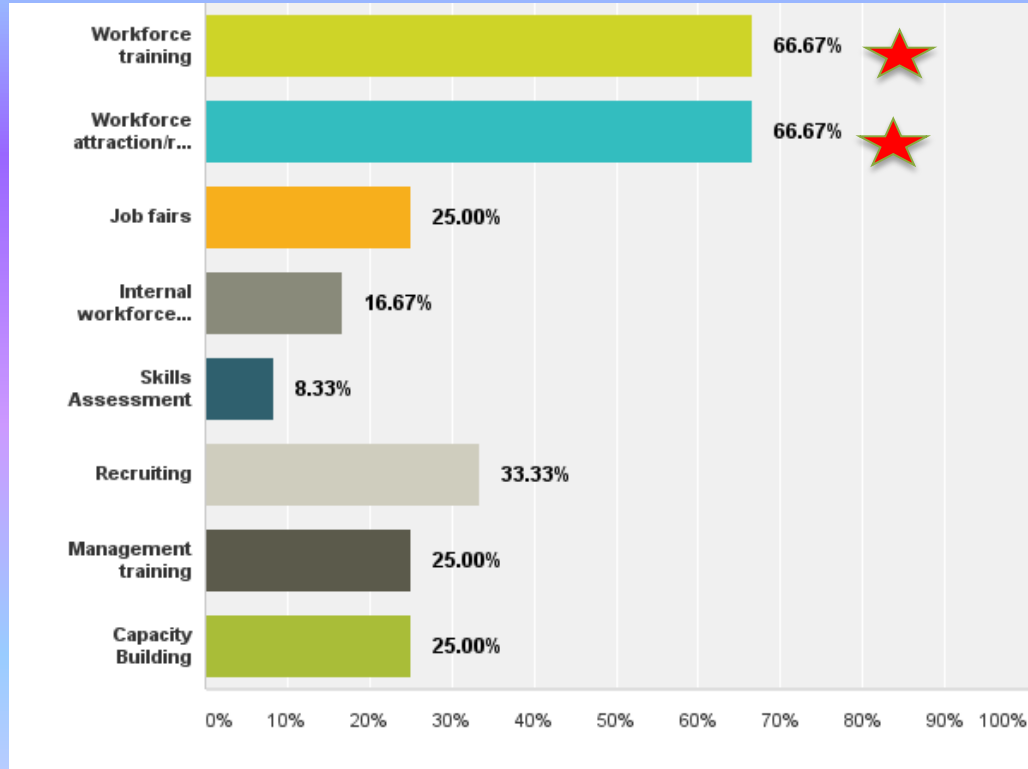
Q17: Are you currently working with any Economic Development organization, community college, university, municipality etc. in any capacity?



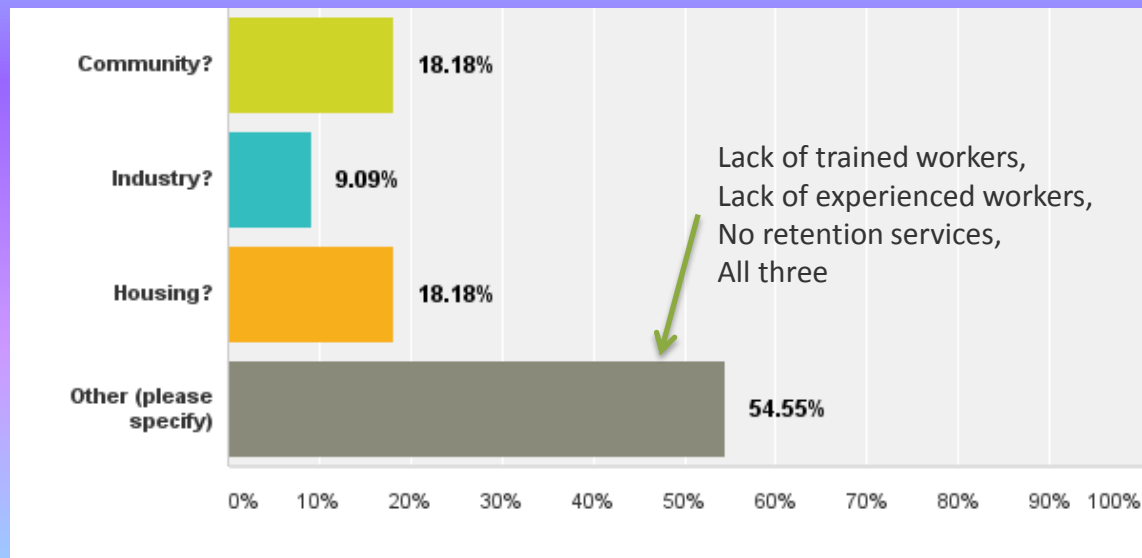
Q19: If your company is not currently working with any economic development organization, would you consider doing so if they offered service(s) that you need?



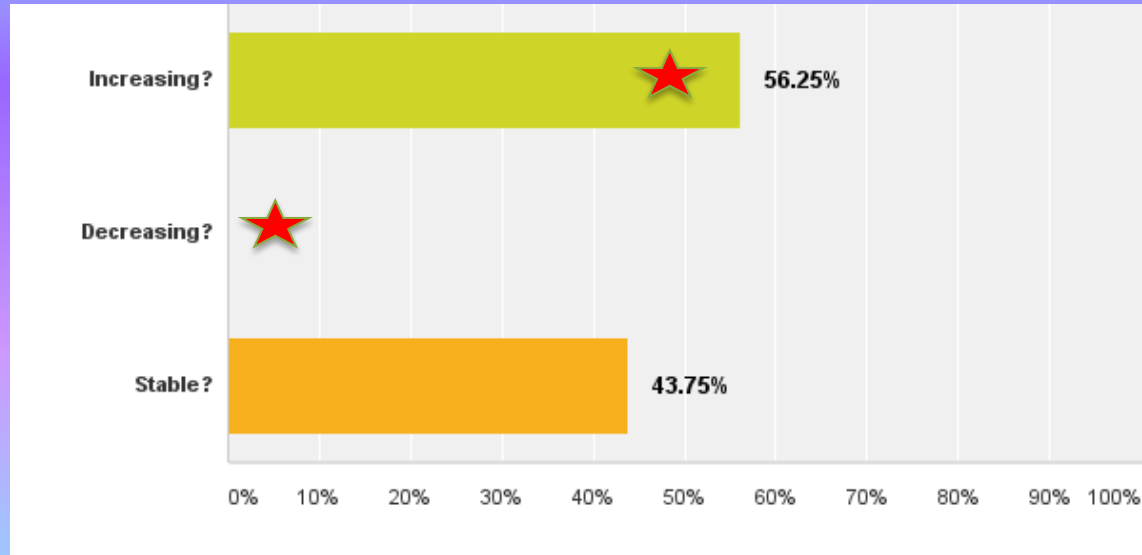
Q20: What service that can be provided by any of the organizations identified could benefit your company ?



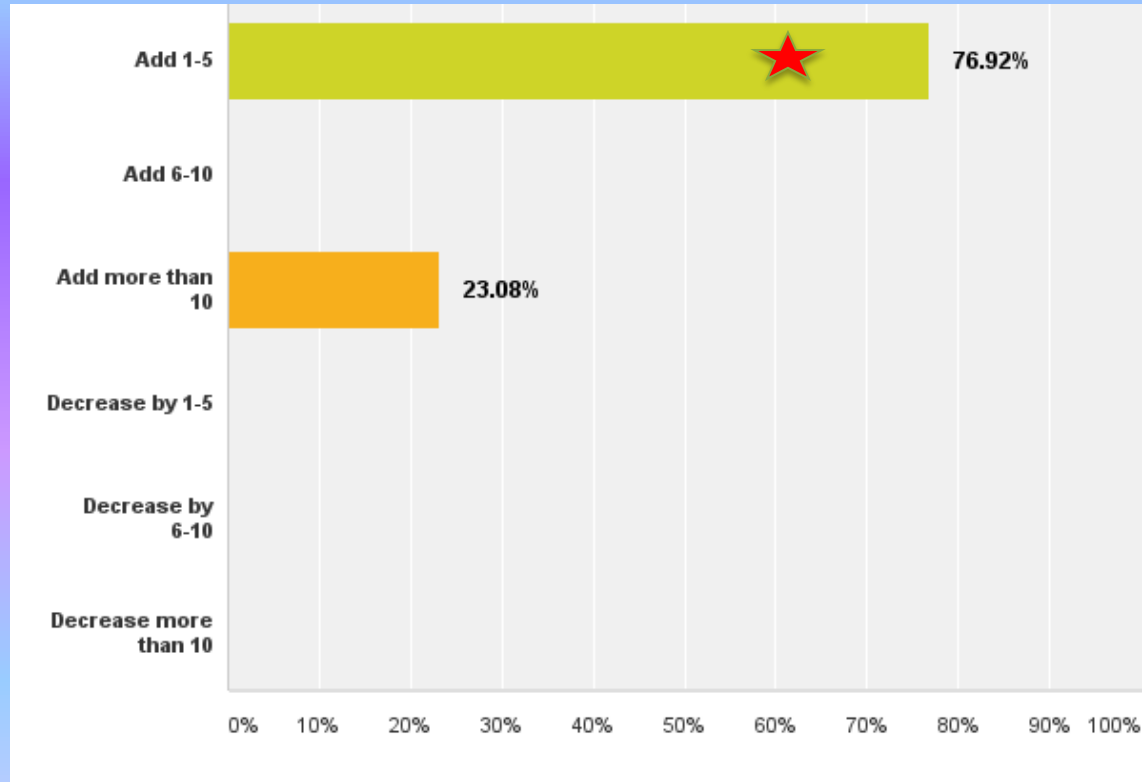
Q23: If your company is having workforce recruitment problems, are they primarily caused by:



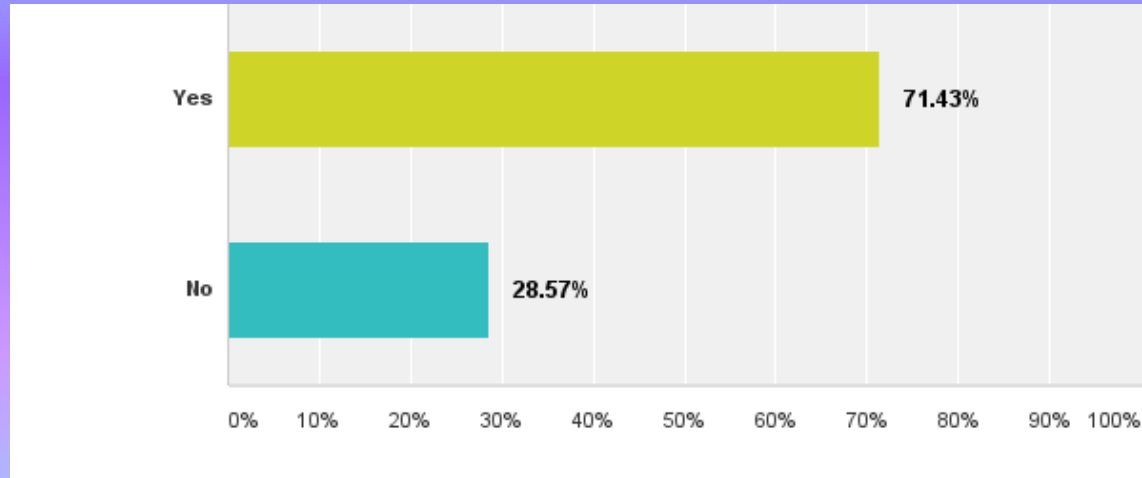
Q27: What are the projected employment needs of your company:



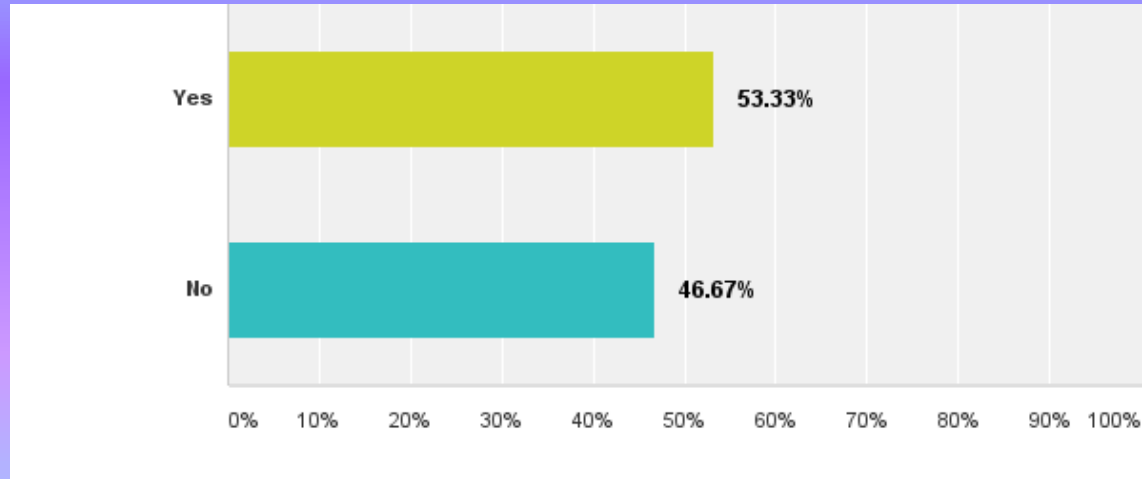
Q28: If you anticipate changes in your company employee count, what are the number of jobs that will be added or decreased?



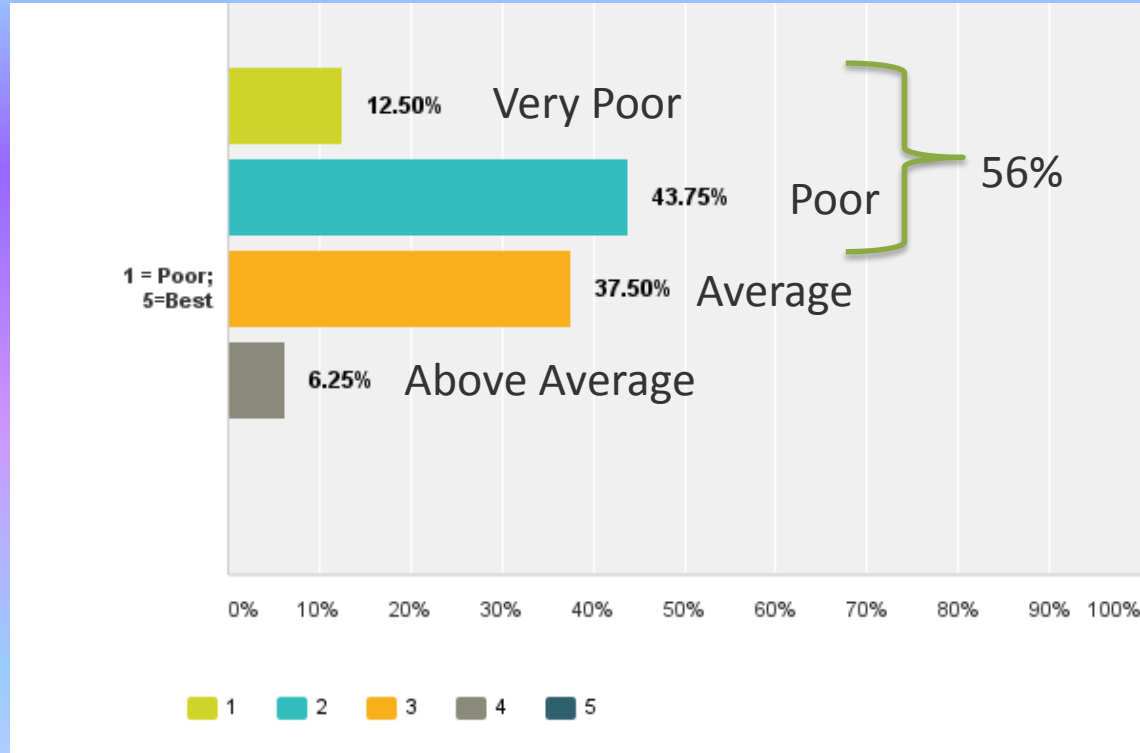
Q29: Are there community weaknesses as a place to do business?



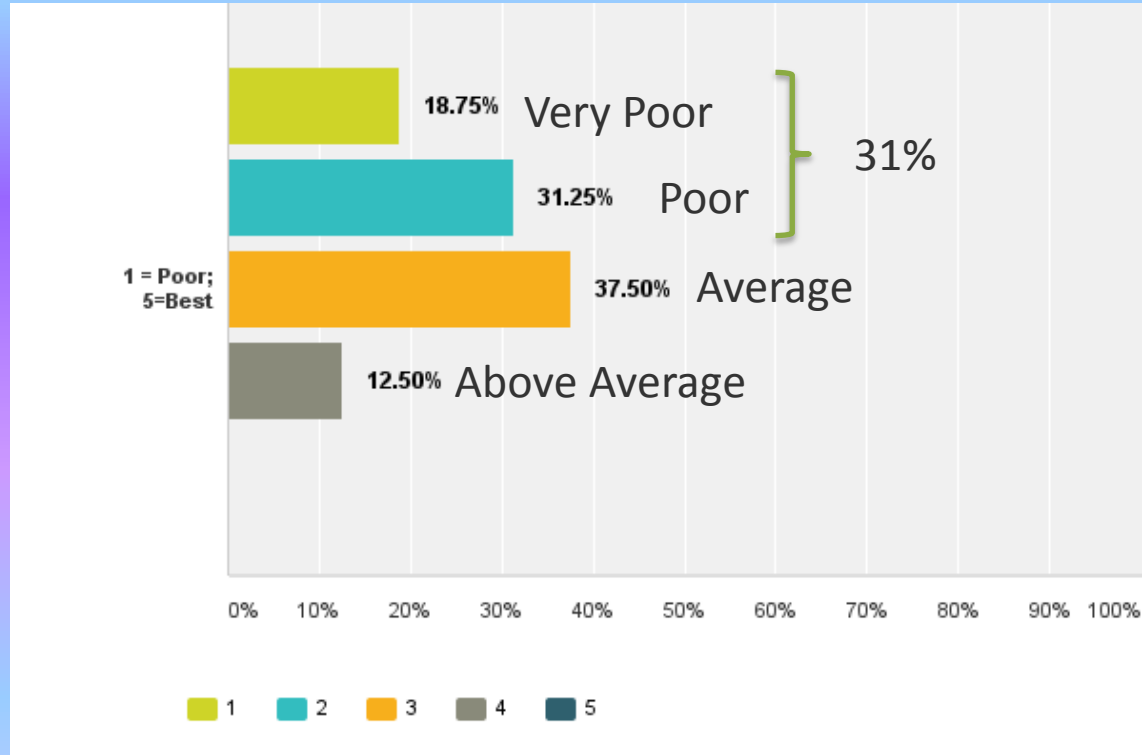
Q30: Are there community strengths as a place to do business?



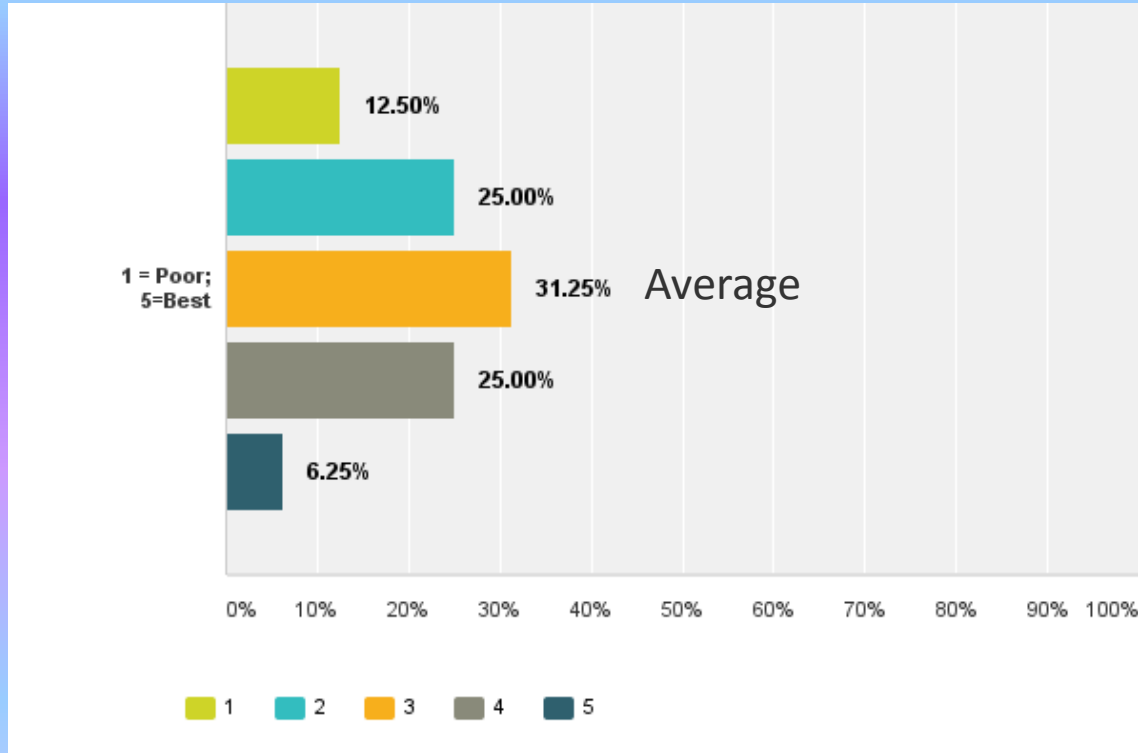
Q31: How do you rate the availability of workers in your area?



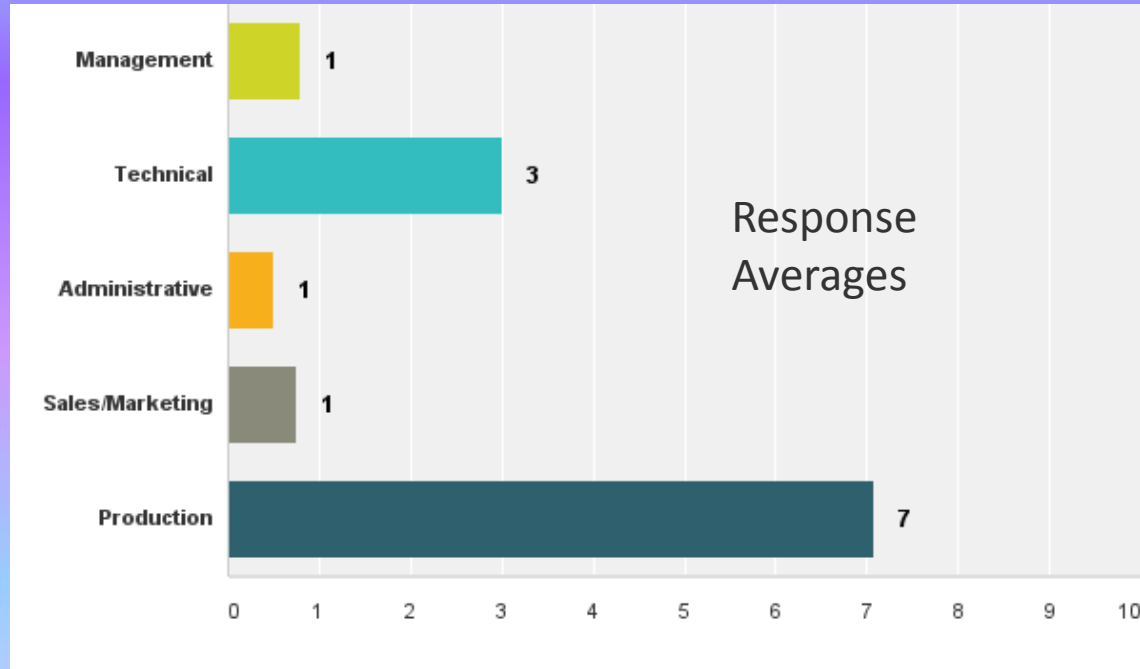
Q32: How do you rate the quality of workers in your area?



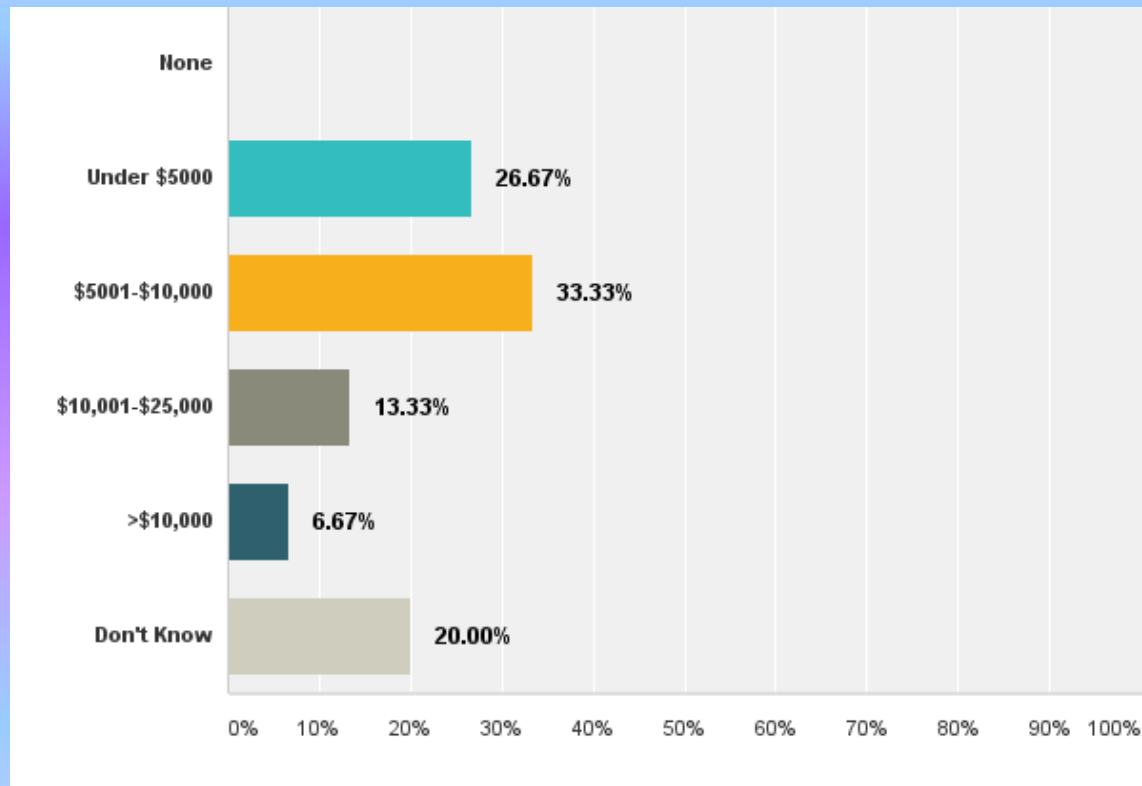
Q33: How do you rate the stability of workers in your area?



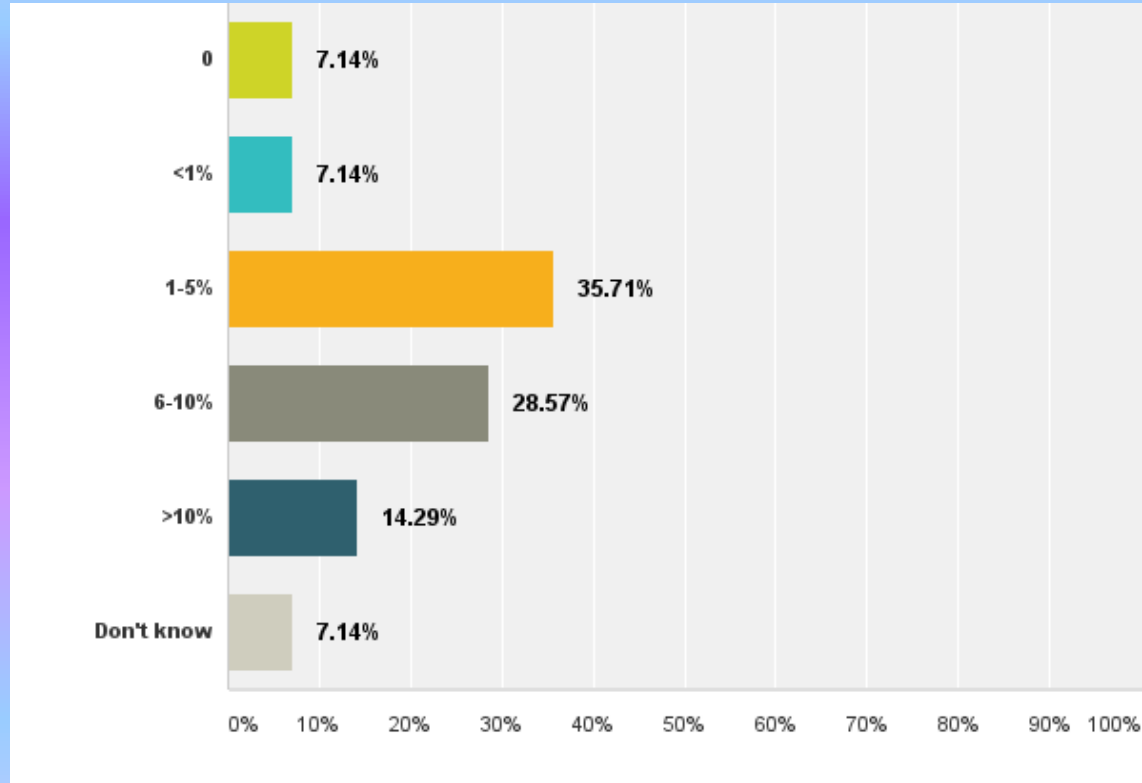
Q34: If you anticipate adding to your employee headcount what is the quantity of each job type you would be adding?



Q39: How much does your company spend annually on training and development?



Q41: What is your company's approximate employee turnover rate?



Significant “Comments” Made by Respondents

Community Weaknesses – Recurring themes

- Lack of skilled workforce
- Northern AZ has limited labor, resources, progressive thinking
- Area not conducive to growing businesses
- Lack of affordable housing
- County leadership has no desire to grow manufacturing, instead supports retail and construction
- Lack of facilities > 20K sq. ft.
- Local/young talent do not want to stay in area or are not interested in manufacturing jobs
- Drugs affect quality of young, local workforce

Significant “Comments” Made by Respondents

Community Strengths– Recurring themes

- Rural lifestyle
- Weather conducive to production
- Career & Technical Education Center (CTEC)
- Prescott Valley very business friendly although retail seems to take higher priority than manufacturing

Significant “Comments” Made by Respondents

Services Needed Most

- **Workforce training customized for specific industry needs**
- **Workforce attraction and retention**
- **More technical talent (engineers)**
- **Affordable housing (especially in rural areas)**
- **Cohesive strategy among Economic Development, political and academic organizations to actively promote manufacturing sector**

Significant “Comments” Made by Respondents

Current Usage of Economic Development Resources

- **Small Business Development Center – Business Strategy Assistance**
- **Yavapai College - Labor Analysis**
- **NACOG - Application and Screening Processes & Workforce Development**
- **CTEC - Training**

Significant “Comments” Made by Respondents

One Possible relocation comment

- **Considering out-of-state relocation to increase customer base and market share; currently, transportation costs are high to move product out of area to customers**