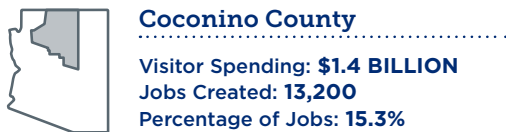
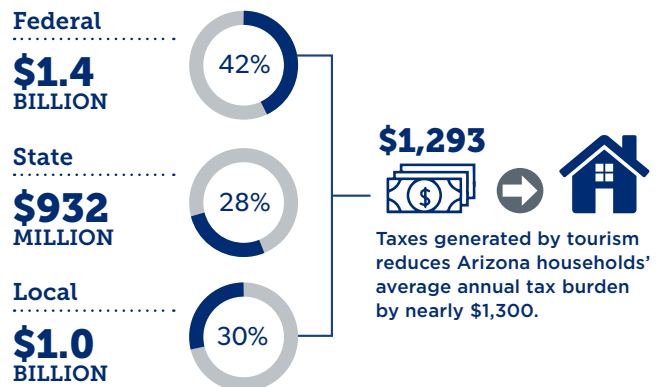


Tourism = Economic Development

Tourism Impacts to Our State



Tax Revenue Breakdown



Your business contributes to this vibrant economy!

You're a part of a vital industry in Arizona, and we're here to help you be successful. Many small businesses are unaware of the multitude of resources available to them when it comes to creating or improving their marketing presence. The Tourism Committee of the NACOG Economic Development Council is happy to share this resource information to help you identify marketing programs and opportunities provided by various regional and state tourism-oriented organizations.

These are the types of marketing opportunities that may be available.

- Digital/Online Advertising (Banner Ads, e-Newsletter Inclusions)
- Event Sponsorships
- Print Advertising (Magazines, Newspapers)
- Public Relations
- Trade Show Participation
- Familiarization ("FAM") Trips
- Sustainability Programs
- Consulting
- Direct Mailings
- Radio Commercials
- Brand Image Development
- Outdoor Advertising (Billboards)
- Other (Media Missions, Destination Marketing)
- Television Commercials

See back for more details...

The following organizations provide technical assistance, training, marketing and educational opportunities to help your business succeed.

Organization	Contact	Training Programs that assist with business or professional development	Marketing Programs that assist with the promotion of your business	Education Industry data and trends available
Arizona Office of Tourism	Jamie Daer <i>jdaer@tourism.az.gov</i> Becky Blaine <i>bblaine@tourism.az.gov</i>		✓	✓
AZLTA	David Drennon <i>ddrennon@azlta.com</i>	✓	✓	✓
City of Prescott	Ann Steward <i>ann.steward@prescott-az.gov</i>		✓	✓
Cottonwood Business Assistance Center	Richard Faust <i>rfaust@cottonwoodaz.gov</i>	✓	✓	✓
Cottonwood Chamber of Commerce	Christian Oliva Del Rio <i>christian@cottonwoodchamberaz.org</i>	✓	✓	✓
Flagstaff Convention & Visitors Bureau	Lori Pappas <i>lpappas@flagstaffaz.gov</i>	✓	✓	✓
Grand Spiral	Judy Franz <i>judy@pagechamber.com</i>	✓	✓	✓
Jerome Chamber of Commerce	Kevin Savage <i>president@jeromechamber.com</i>	✓	✓	✓
Local First AZ	Thomas Barr <i>thomas@localfirstaz.com</i> Liza Noland <i>liza@localfirstaz.com</i>	✓	✓	✓
NACOG	Teri Drew <i>jsawyer@nacog.org</i>	✓		✓
Navajo Chamber of Commerce	Al Henderson <i>ahec01@gmail.com</i>	✓	✓	✓
Page Chamber of Commerce	Judy Franz <i>judy@pagechamber.com</i>		✓	✓
Prescott Chamber of Commerce	Sheri Heiney <i>sheri@prescott.org</i>	✓	✓	✓
Sedona Chamber of Commerce & Tourism Bureau	Jennifer Wesselhoff <i>jwess@sedonachamber.com</i> Michelle Conway <i>mconway@sedonachamber.com</i>	✓	✓	✓
Town of Camp Verde	Sebra Choe <i>sebra.choe@campverde.az.gov</i>	✓	✓	✓
Town of Clarkdale	Jodie Filardo <i>jodie.filardo@clarkdale.az.gov</i>		✓	
Town of Pinetop-Lakeside	Tony Alba <i>talba@pinetoplakesideaz.gov</i>		✓	✓
White Mountains Partnership	Tony Alba <i>talba@pinetoplakesideaz.gov</i>	✓	✓	✓